

Table 5-1: Estimated Annual Revenue from Downtown Workers and Shoppers

		Total		Non-Home-Based		Home-Based-Work		Home-Based-Other	
Annual Circulator Trips		3,634,864		2,520,815		601,586		512,463	
Est. % circulator trips made by riders making at least 24 trips/month				33%		90%		33%	
Est. % circulator trips made by 1-Day Metro Combo Pass holders				2%					
Est. % circulator trips made by 1-Day Circulator-only Pass holders				3%					
Annual Circulator Trips	weekly combo/monthly/annual	1,531,880	42%	823,118	33%	541,428	90%	167,334	33%
	Combo 1-Day pass	50,416	1%	50,416	2%	-	0%	-	0%
	Circ. 1-Day pass	75,624	2%	75,624	3%	-	0%	-	0%
	single ride	1,976,944	54%	1,571,656	62%	60,159	10%	345,129	67%
Revenue per Passenger	weekly combo/monthly/annual	\$0.37		\$0.41 ¹		\$0.31 ²		\$0.41 ¹	
	Combo 1-Day pass ³	\$0.33		\$0.33		\$0.33		\$0.33	
	Circ. 1-Day pass ⁴	\$0.40		\$0.40		\$0.40		\$0.40	
	single ride	\$0.50		\$0.50		\$0.50		\$0.50	
	all fare products	\$0.44		\$0.46		\$0.33		\$0.47	
Annual Revenue	weekly combo/monthly/annual	\$572,229	36%	\$338,066	29%	\$165,436	85%	\$68,726	28%
	Combo 1-Day pass	\$16,805	1%	\$16,805	1%	\$0	0%	\$0	0%
	Circ. 1-Day pass	\$30,250	2%	\$30,250	3%	\$0	0%	\$0	0%
	single ride	\$988,472	61%	\$785,828	67%	\$30,079	15%	\$172,564	72%
	all fare products	\$1,607,756		\$1,170,950		\$195,516		\$241,291	

1. assumes 28 circulator trips/month and 25% annual passes

3. assumes 3 trips/pass

2. assumes 36 circulator trips/month and 50% annual passes

4. assumes 5 trips/pass